



Greater Baltimore Technology Council

Connect

18th Annual TechNite – *Small Giants*

TechNite is Greater Baltimore’s premier night out for the business community – *THE* place to be, to see, and to be seen. On October 24th, the Greater Baltimore Technology Council will host the 18th annual TechNite...and we’re expecting nearly 1,000 of our closest friends. This year, we’ll recognize the Small Giants in Greater Baltimore. We’ll identify the magic ingredients, the “mojo”, that clearly set them apart from others in their industry. What is this mojo? And better yet, do you have mojo? Come to TechNite and feel the mojo.

Date of Event

October 24, 2007 (5:15 p.m. – 9:00p.m.)
Baltimore Convention Center
One West Pratt Street, Baltimore, MD

Audience

With nearly 1,000 attendees, expect to see everyone there – tech executives and entrepreneurs, Fortune 500 businesses, university and government officials and more.

Company Name: _____
(Exactly how it should be listed in all publicity)

- Presentation Sponsor (\$20,000)**
- Theme Sponsors (\$15,000)**
 - Program Guide**
 - Dessert Reception**
- Premiere Sponsor (\$10,000)**
- Signature Sponsor (\$5,000)**

Point of Contact: _____ **Title** _____

Email: _____ **Phone** _____

Signature: _____ **Date** _____

To Reserve your Spot...

- 1) Please mark (“X”) the sponsorship you desire
- 2) Sign and fax this commitment form to Heather Morris (GBTC) at 410-563-0144.
- 3) Questions - call Heather Morris at 410-327-9148.

Note: Your signature confirms your commitment and must be received by August 13th in order to receive many of the sponsor-related benefits. Payment is not due at this time, only your commitment to sponsor. Sponsors will be invoiced 30 days prior to the event.

TECHNITE 2007 – Sponsorship Packages

❑ Presentation Sponsor (\$20,000)

Includes all the benefits of the Premiere Sponsor plus:

- Opportunity to vote for the BETA award (if commitment received by July 16th)
- Opportunity to co-brand and present (on stage) the GBTC's Connector Award
- Twenty dinner tickets (two full tables) and priority seating next to the stage
- 200 word (1/3 page) Sponsor Profile, with logo and photo, in the TechNite program guide (copy provided by sponsor and edited as needed). Deadline for submission of materials is September 10th.

❑ Theme Sponsors (\$15,000)

Theme Sponsors receive all the benefits of the Premiere Sponsors and, depending on their specific sponsorship, the following benefits:

- Opportunity to vote for the BETA award (if commitment received by July 16th)
- 200 word (1/3 page) Sponsor Profile, with logo and photo, in the TechNite program guide (copy provided by sponsor and edited as needed). Deadline for submission of materials is September 10th.
- Special recognition from the stage during TechNite
 - **Program Guide**
 - Your company name/logo on the cover of the TechNite program guide published and distributed by *The Daily Record*. Total distribution: nearly 9,300 subscribers in the October 26th edition. It will also be distributed at TechNite to nearly 1,000 attendees.
 - **Dessert Reception**
 - Company logo prominently displayed at post-show dessert and drink reception
 - Cocktail napkins printed with company name and/or logo

❑ Premiere Sponsor (\$10,000)

Includes all the benefits of the Signature Sponsor plus:

- Ten dinner tickets (1 full table) and priority seating
- Copy of the TechNite registration list including names and addresses only (upon request)
- 175 word (1/4 page) Sponsor Profile, with logo and photo, in the TechNite program guide (copy provided by sponsor and edited as needed). Deadline for submission of materials is September 10th.

❑ Signature Sponsor (\$5,000)

- Opportunity to nominate candidates for Baltimore's Extraordinary Technology Advocate (BETA) Award (if commitment received by July 16th)
- Five (5) dinner tickets and priority seating
- Sponsor ribbon on nametag for all representatives from sponsoring organization
- Prominent visibility as a Signature Sponsor on all pre- and post-event communications including:
 - Recognition during opening remarks at event
 - Invitation (if signed commitment received by August 13th)
 - Signage
 - E-mail: redistributions marketing the event
 - Multimedia: audio visual screen pre-event and during dinner
 - Web site: name recognition (with logo) and hyperlink to your Web site
 - Print Ads: as provided (sponsors will be included as commitments are received)
 - Promotional inserts: name and/or logo recognition
- Table top (3'x 5') display during reception (no electricity or Internet provided)
- 100 word (1/6 page) Sponsor Profile, with logo and photo, will be in the TechNite program guide (copy provided by sponsor and edited as needed), and published and distributed by *The Daily Record*. Total distribution: nearly 9,300 subscribers. It will also be distributed at TechNite to nearly 1,000 attendees. Deadline for submission of materials is September 10th.